

JASON C. WONG



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INTRO

Hi there! I'm a freelance art director with **over 8 years** of experience in television, theatrical, and video games marketing. Designing for **award-winning agencies** such as Petrol Advertising over the years, I have done work for major clients such as Warner Brothers, UFC, Activision, ABC, Disney, FX, Paramount, HBO, Square Enix, CNBC, Sony, and countless more. My goal is to always hold to a **high standard of design** while being sensitive to **clients' needs**.

SKILLS

Art Direction, Typography, Graphic Design, Branding, Photoshop, Illustrator, Logo Design, Iconography Design, Key Art, Website Design, Photo Manipulation, Retouching, Digital Illustration, Asset Creation, Collaboration, Great work ethic & time management

EXPERIENCE

Freelance Art Director, Jetpack Creative (Self-employed)

6.2012 - Present // Art Director & graphic designer creating key art and other design solutions for major clients in the entertainment industry.

Senior Art Director, Petrol Ad, Burbank, CA

2.2010 - 5.2012 // Conceptualize and design marketing for major clients in the video games, television, and theatrical industries. Create packaging key art, print and outdoor ads, logos, brand and community websites, online banners, A/V storyboards, and theatrical one sheets. Collaborate with and lead team of up to 4 art directors. Train junior art directors.

Art Director, Petrol Ad, Burbank, CA

9.2004 - 1.2010 // Conceptualized and designed marketing for major clients in the video games, television, and theatrical industries. Worked with creative director to design concepts for print, outdoor, web, and motion. Skill training of junior art directors.

Freelance Designer, Petrol Ad, Burbank, CA

6.2004 - 8.2004 // Applied my training as a graphic designer in a fresh new entertainment world. Got proficient with the Wacom stylus and Photoshop.

EDUCATION

Art Center College of Design, Pasadena, CA, 2001-2003

BFA Graphic Design // Advanced Standing, Scholarship, Graduated with Honors

Pasadena City College, Pasadena, CA, 1997-2000, AA and AS Art